

*Tentative programme schedule, subject to change

	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 -9.30 am	Breakfast				
9.30 -11 am	Opening Session- Critical Thinking	Faculty Session 2: Fundamentals of Branding	Faculty Session 4: Fundamentals of Finance	Faculty Session 6: What is a Social Enterprise?	Faculty Session 8: Building Influence
11.00-11.30 am	Break				
11.30-1.00 pm	Faculty Session 1: Cultivating an Entrepreneurial Mindset	Faculty Session 3: Marketing, Branding & Advertising Your idea	Faculty Session 5: Funding Your Dream: Venture Capital & Angel Investment	Faculty Session 7: Funding Social Enterprises	Student presentations
1.00-2.00 pm	Lunch				
2.00 - 4.00 pm	Hands on, Collaborative 21st Century Skill Workshop/ Critical Thinking Workshop/ Group Projects				
	Leadership/ Communication	Branding- Common Language	Practice your pitch	Social Enterprise & Sustainability WS	Student presentations
4.00-4:30 pm	Break				
4.30 - 5.30 pm	Inspiring Speaker Series				
	Introduction & Admissions at Ashoka	The Intersection of Technology and Humanities: Building a Human-Centric Future	Ethical Leadership in the 21st Century: Navigating Challenges with Integrity	Innovation and Social Change: The Role of Youth in Shaping the Future	Farewell & Certification
5.30-6.00 pm	Break				
6.00 pm - 8.00 pm	Cultural Activities, Networking & Sports				
	A Night to Remember with Ashoka UG Counselors	Chaat & Chat	Sports Night	Talent Night	Kabootar Jaa
	Dinner				

