



**Job Title** – Senior Manager/ Manager, Programs and Partnerships, AshokaX

**Reports to:** Senior Director and Head - AshokaX

**Department** - AshokaX

**Location:** Delhi office, with frequent travel to the Ashoka campus as needed

**Experience** (in years): 6- 10 years of functional experience with Premier Organizations

**Nature of work:** Full Time

### **About Ashoka University:**

10 years ago, we embarked on a journey to establish a world-class, multi-disciplinary, liberal arts and sciences university in India. Built on the finest global best practices of institution and university governance, Ashoka has truly transformed Indian higher education in India with its unique pedagogy, governance, and best practices. Ashoka is today India's #1 liberal arts and sciences university that is home to the most diverse student body, a hub for impactful research and a magnet for best-in-class faculty and staff.

Ashoka has been ranked in the top five among private Universities in India by QS Asia and has also secured top rank among all Indian Universities in the 'International Faculty' indicator. The University was earlier awarded Diamond rating by QS I. GAUGE as a recognition of its continuous focus on academic rigor, interdisciplinary pedagogy, world-class faculty, academic research, innovative modules of engagement with the community and teaching methods.

For further information, visit [www.ashoka.edu.in](http://www.ashoka.edu.in).

We aim to co-create a nurturing space for our students, faculty, staff, donors, and community positively through universal values:

- **Be Mission-Driven**
- **Think Strategically**
- **Act Authentically**
- **Take Accountability**
- **Build Collaboration**
- **Deliver Excellence**

### **About Department/Centre:**

AshokaX is a unique and pioneering initiative by Ashoka University, India's premier Multi-disciplinary, Liberal Arts and Sciences university, to bring its world-renowned faculty and learning experience to a broader audience in India and around the world. Built on a robust intellectual foundation, AshokaX intends to further Ashoka University's mission to be inclusive, innovative, and diverse in its offerings. AshokaX will offer a wide range of online programs, both live and asynchronous to a broad diversity of learners from high-school and college students to

working professionals and lifelong learners. AshokaX is backed by Ashoka University's unmatched academic and intellectual resources and its strong brand in the Indian higher-education space.

### **Role and Responsibilities:**

AshokaX is looking for an enterprising Program Manager to work closely with leadership, faculty members and external partners to develop and manage unique courses and offerings and ensure that the all-round program objectives are met. AshokaX is an exciting new initiative launched by Ashoka University, India's premier Multi-disciplinary, Liberal Arts and Sciences University.

### **Key Responsibilities:**

The Program Manager will be responsible for management of select Programs – from conceptualization to curriculum, instruction design and e-learning integrations, working with AshokaX team, till delivery and meeting of the program objectives.

- a. Support the leadership to envision and evangelize AshokaX courses amongst Ashoka faculty members, departments, and external contributors. Work with them to identify suitable course topics and themes and help in designing them based on market feedback and research.
- b. Manage the course development and go-to-market schedule and ensure quality standards and tracking through the process.
- c. Function as the central node among the academic, production, technology, and marketing functions and represent AshokaX to external partners and vendors.
- d. Research the evolving learning landscape and support the leadership in identifying new partnerships and evolution of strategy for AshokaX.
- e. Ensure a great learning experience for AshokaX courses and work closely with the marketing team to support the brand.

### **Eligibility and Desired Skills:**

The ideal profile for the AshokaX Course Development Manager position is an enterprising education sector professional, with wide-ranging intellectual interests and keen emotional intelligence. The candidate should be intellectually curious, have a grasp of the higher-education market as well as an awareness of the latest in instruction design, learning science and e-learning resources and tools.

- A master's degree from a premier institution is preferred.
- Proven experience (3+ years) in edtech, education or online learning industry in a multi stakeholder environment
- Demonstrated ability to identify new partners and meet business objectives is necessary.
- Strong project management skills, with the ability to prioritize and manage multiple projects simultaneously.
- Excellent written and verbal communication skills, with a keen eye for detail and the ability to convey complex ideas in a clear and concise manner.
- Strong analytical and critical thinking skills, with a data-driven mindset.
- Knowledge of online learning platforms and online program development is desirable.

- The candidate should be comfortable working in a startup like environment with ambiguity and emerging contexts and goals.

### **Application Submission Process**

Please submit an updated CV at [connect.hr@ashoka.edu.in](mailto:connect.hr@ashoka.edu.in), with the subject line – <Job Name+ Department Name\_Applicant Name>.

Kindly ensure that the application includes the last compensation received, expected salary, and notice period.

Only shortlisted candidates will be contacted.

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**Ashoka is an equal opportunities employer.** Remuneration will be competitive with Indian non-profit pay scales and will depend upon the candidate's experience levels and the overall organization's salary structure.