



Job Title: Senior Manager, Strategic Communications, Development Team

Reports to: Director, Strategic Communications

Location: Delhi Office (Okhla)

Experience (in years): 10 - 12 years

Nature of work: Full Time

About Ashoka University:

10 years ago, we embarked on a journey to establish a world-class, multi-disciplinary, liberal arts and sciences university in India. Built on the finest global best practices of institution and university governance, Ashoka has truly transformed Indian higher education in India with its unique pedagogy, governance, and best practices.

Ashoka is today India's #1 liberal arts and sciences university that is home to the most diverse student body, a hub for impactful research, and a magnet for best-in-class faculty and staff.

Ashoka has been ranked in the top five among private Universities in India by QS Asia and has also secured the top rank among all Indian Universities in the 'International Faculty' indicator. The University was earlier awarded a Diamond rating by QS I. GAUGE as a recognition of its continuous focus on academic rigor, inter-disciplinary pedagogy, world-class faculty, academic research, innovative modules of engagement with the community, and teaching methods.

For further information, visit www.ashoka.edu.in.

We aim to co-create a nurturing space for our students, faculty, staff, donors, and community positively through universal values:

- **Be Mission-Driven**
- **Think Strategically**
- **Act Authentically**
- **Take Accountability**
- **Build Collaboration**
- **Deliver Excellence**

Role and Responsibilities:

We are looking for a Senior Manager, Strategic Communications, who will work across five verticals: Development, Alumni Relations, Parents, Career Development Office (CDO), and Merchandise operations. The role is exciting and challenging and will require innovative thinking, extraordinary storytelling skills, and the ability to create content at par with global best practices.

The candidate will join a team of young and enthusiastic communications professionals who have been crafting compelling content to drive the unique collective philanthropic model that lies at the heart of Ashoka's journey.

The role will entail the following responsibilities.

- Ideate, innovate, and create global communications products across print and audio-visual platforms.
- Be an exceptional storyteller across print and audio-visual mediums.
- Develop and drive content strategy such as communications collaterals and proposals that aid and impact fund-raising for the University.
- Work with members across different university teams to organize key institutional events.
- Support and implement communications and fund-raising events as and when required.
- Consult with different agencies to implement exceptional world-class communications assets across different formats.

Eligibility:

- Postgraduate degree in Literature/Mass Communications/Journalism or a related field.
- 10-12 years of professional experience in journalism, corporate communications, or in development communications
- Prior experience in strategic communications, advocacy, and fund-raising is desirable.
- Multi-skilled in content creation, designing, and implementing 360-degree communications campaigns.

Competencies and Skill Sets

- Excellent writer, exceptional editor
- Outstanding fluency in written and spoken English.
- Strong relation-building skills with key stakeholders
- Team player and collaborator
- Innovator
- Proactive and willing to learn, un-learn and re-learn.
- Strong leadership skills
- Good organizational skills and multi-tasker
- Highly motivated and self-driven
- Ability to challenge the status quo.

Application Submission Process

Please submit an updated CV at connect.hr@ashoka.edu.in, with the subject line – <Job Name+Department Name_Applicant Name>.

Kindly ensure that the application includes the last compensation received, expected salary, work samples, contact details for three references, and notice period.

Only shortlisted candidates will be contacted.

Ashoka is an equal opportunities employer. Remuneration will be competitive with Indian non-profit pay scales and will depend upon the candidate's experience levels and the overall organization's salary structure.