

**Job Title: Project Associate – Encouraging Low Carbon Lifestyles**

**Reports to:** Senior Research Fellow, Climate Change, CSBC

**Location:** New Delhi

**Experience (in years):** 2 years

**Nature of work: Full Time (1 years)**

**About Ashoka University:**

10 years ago, we embarked on a journey to establish a world-class, multi-disciplinary, liberal arts and sciences university in India. Built on the finest global best practices of institution and university governance, Ashoka has truly transformed Indian higher education in India with its unique pedagogy, governance and best practices.

Ashoka is today India's #1 liberal arts and sciences university that is home to the most diverse student body, a hub for impactful research and a magnet for best-in-class faculty and staff.

Ashoka has been ranked in the top five among private Universities in India by QS Asia and has also secured top rank among all Indian Universities in the 'International Faculty' indicator. The University was earlier awarded Diamond rating by QS I.GAUGE as a recognition of its continuous focus on academic rigour, inter-disciplinary pedagogy, world-class faculty, academic research, innovative modules of engagement with the community and teaching methods. **For further information, please visit [www.ashoka.edu.in](http://www.ashoka.edu.in).**

We aim to co-create a nurturing space for our students, faculty, staff, donors and community positively through universal values:

- Be Mission-Driven
- Think Strategically
- Act Authentically
- Take Accountability
- Build Collaboration
- Deliver Excellence

**About Department/Centre:**

The Centre for Social and Behaviour Change (CSBC), Ashoka University

CSBC was founded by and is part of Ashoka University, India's leading liberal arts university, and is supported by the Bill and Melinda Gates Foundation. Since our inception, we have been dedicated to expanding and sharing knowledge and underscoring behavioural science's role in building public policies that directly impact society. **For further information, please visit <https://csbc.org.in/>**

We seek to establish a globally reputed Indian institution, driving behavioural change measures for people and communities in need. We advance the science and practice of behaviour changes, harnessing cross-disciplinary expertise to improve outcomes in nutrition, sanitation, maternal health, family planning, and financial services through a mix of behavioural change programmes, foundational research and capability building

## Role and Responsibilities for Associate position:

The Encouraging Low Carbon Lifestyles Project was established at CSBC in 2022 with an ambition to support the adoption of low carbon technologies and lifestyles in Indian cities. As the world's third-largest emitter of GHGs, India's ability to pioneer low carbon development and tackle poverty without massive fossil fuel use will significantly impact global sustainable development indicators. Medium and high-income households contribute to a significantly larger share of GHG emissions due to their lifestyle choices. As the middle and upper class continue to prosper in India, their electricity and fuel consumption and related GHG emissions are likely to rise. Despite the availability of low-carbon technologies and lifestyle choices, adoption in India remains low. There is an opportunity to address this gap in climate action by understanding the choice architecture of decision-making by individuals, households, and communities and integrating promising low-carbon choices and behaviours into policies.

The Project Associate will have a key role in developing interventions to nudge households towards low carbon choices and working within the context of the policy ecosystem to ensure scale up. Our team requires both deep analysis of evidence, and clarity of the landscape we will work in, to strengthen our understanding of problems and how we may innovate solutions. The Project Associate will support prototyping and experiment design of priority interventions and will also be responsible for outreach, writing and stakeholder engagement. Accordingly, the role includes:

1. **Support the development and documentation of experimental design protocols for research projects via:** drafting and piloting measurement instruments, conducting sample size calculations, devising implementation and deployment plans and assisting with the development of pre-analysis plans.
2. **Support the execution of the lab, lab-in-the-field and field experiments through:** coordinating with the field research team and providing regular updates, planning and managing recruitments of subjects for studies based on research requirements, ensuring smooth delivery of data collection processes in line with protocols and conducting quality control checks (on data entry and randomisation during data collection).
3. **Project Documentation:** prepare reports, briefs and knowledge collaterals that synthesize project findings and outcomes; This also includes maintaining timely records and documentation of project work, including meeting minutes, project logs, progress updates, and support on analysis and content for external presentations and reports etc;
4. **Travel:** Travel to and stay in districts as per project needs.
5. **Organize events and meetings:** including workshops, seminars, and public events, under the guidance of the reporting manager and coordinating with other partners;
8. Any other tasks based on needs and as assigned by the reporting manager / organization.

**Eligibility:** A minimum of 2 years of work experience in analytical, consulting or policy role.

**Education Qualification :** Bachelor's or Master's degree in Behavioral Economics

### Competencies:

- Extensive experience with statistical analysis software (such as R or Stata).
- Familiarity with randomised controlled trials/clinical trials/quasi-experiments.
- Ability to write and present research findings articulately.
- Strong analytical skills and expertise in causal reasoning.
- Excellent management and organisational skills along with strong quantitative skills. 9. Flexible, self-motivated, able to manage multiple tasks efficiently, and be a team player.
- Ability to excel in unstructured and changing environments.
- Ability to give and receive constructive feedback.
- Experience programming online surveys and virtual lab experiments in oTree, zTree, Qualtrics, Survey Monkey, Survey CTO etc is preferred.
- Experience with software designed for recruiting and managing a survey pool and managing large databases is preferred.
- Experience working in climate change or environment is preferred.

In your application please include:

- The position title **Project Associate Low Carbon Lifestyles** in the subject line of the email
- A two-page CV
- A one-page cover letter highlighting your experience relevant to the job requirements.

**Last Date for Application 1st April ,2023**

**Application Submission Process:**

Please submit an updated CV at [careersatcsbc@ashoka.edu.in](mailto:careersatcsbc@ashoka.edu.in) with the subject line – <Job Name +Department Name\_Applicant Name>.

Kindly ensure that the application includes the last compensation received, expected salary, and notice period.

Only shortlisted candidates will be contacted.

Candidates applying after the due date will not be considered.

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**Ashoka is an equal opportunities employer.** Remuneration will be competitive with Indian non-profit pay scales and will depend upon the candidate's experience levels and the overall organization's salary structure.