

**Job Title: Project Manager – Bihar Behavioural Insights Unit (BIU)****Reports to:** Deputy Director BIU, CSBC**Location:** Patna, Bihar**Experience (in years):** minimum 6 years**Nature of work: Full Time (2 years) with possibility of extension****About Ashoka University:**

10 years ago, we embarked on a journey to establish a world-class, multi-disciplinary, liberal arts and sciences university in India. Built on the finest global best practices of institution and university governance, Ashoka has truly transformed Indian higher education in India with its unique pedagogy, governance and best practices.

Ashoka is today India's #1 liberal arts and sciences university that is home to the most diverse student body, a hub for impactful research and a magnet for best-in-class faculty and staff.

Ashoka has been ranked in the top five among private Universities in India by QS Asia and has also secured top rank among all Indian Universities in the 'International Faculty' indicator. The University was earlier awarded Diamond rating by QS I.GAUGE as a recognition of its continuous focus on academic rigour, inter-disciplinary pedagogy, world-class faculty, academic research, innovative modules of engagement with the community and teaching methods. **For further information, please visit [www.ashoka.edu.in](http://www.ashoka.edu.in).**

We aim to co-create a nurturing space for our students, faculty, staff, donors and community positively through universal values:

- Be Mission-Driven
- Think Strategically
- Act Authentically
- Take Accountability
- Build Collaboration
- Deliver Excellence

**About Department/Centre:****The Centre for Social and Behaviour Change (CSBC), Ashoka University**

CSBC was founded by and is part of Ashoka University, India's leading liberal arts university, and is supported by the Bill and Melinda Gates Foundation. Since our inception, we have been dedicated to expanding and sharing knowledge and underscoring behavioural science's role in building public policies that directly impact society. **For further information, please visit <https://csbc.org.in/>**

We seek to establish a globally reputed Indian institution, driving behavioural change measures for people and communities in need. We advance the science and practice of behaviour changes, harnessing cross-disciplinary expertise to improve outcomes in nutrition, sanitation, maternal health, family planning, and financial services through a mix of behavioural change programmes, foundational research and capability building

## Overview of the Role:

The Bihar Behavioural Insights Unit was started a year back in 2021, and currently has a range of exciting projects including to uplift the ultra-poor through partnering with JEEViKA, the State Rural Livelihoods Mission, to improve road-cleaning and work of sanitation workers with Patna Municipal Corporation, and a scale-up of a behaviour science informed kit to promote Covid-19 safe behaviours. We are excited to expand the team with a new project to address the adherence of Iron and Folic Acid (IFA) supplements to reduce anemia with women of reproductive age and adolescents. This is an exciting team to join with government partners capable of large scale change.

## Role and Responsibilities: The Project Manager will be responsible for deliverables of the State BIU team, in the following areas:

- *Partner relations*: Working closely with senior government officials and partners to identify and align on policy challenges to prioritise;
- *Policy analysis*: Will produce regular internal briefings on policy context, stakeholder analysis, and to forecast and track changes in government priorities and opportunities for our work;
- *Planning and running* workshops, events and projects with the government and other partners, with a behavioural insights for capacity building, knowledge sharing, and to general new projects;
- *Supporting* the CSBC research team to run diagnostic studies, pilot projects and to generate behavioural solutions to solve policy challenges;
- *Creating scale-up plans* for effective behavioural interventions that are aligned with existing government processes and structures;
- Overseeing budgets, financial management, grant reporting and contracting requirements related to projects.

**Eligibility:** A minimum of 6 years of work experience in managing partnership relations or working with a government, or managing projects with the government.

**Education Qualification :** Bachelor's or Master's degree in economics, social sciences, public policy, sociology or related fields.

### Competencies

- Strong skills in writing and documentation and giving convincing presentations;
- Ability to manage and respond to varied tasks quickly and efficiently;
- Experience with conducting field research;
- Experience of working with government officials;
- Ability to give and receive constructive feedback;
- Fluency in English and Hindi (required);
- Brings energy to the team, and takes away learning in equal measure;
- Experience of working in Bihar is an advantage, but not necessary.

In your application please include:

- The position title **Project Manager Bihar BIU** in the subject line of the email
- A two-page CV
- A one-page cover letter highlighting your experience relevant to the job requirements.

**Last Date for Application** 20<sup>th</sup> Dec, 2022

**Application Submission Process:**

Please submit an updated CV at [careersatsbc@ashoka.edu.in](mailto:careersatsbc@ashoka.edu.in), with the subject line – <Job Name + Department Name \_Applicant Name>.

Kindly ensure that the application includes the last compensation received, expected salary, and notice period.

Only shortlisted candidates will be contacted.

Candidates applying after the due date will not be considered.

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**Ashoka is an equal opportunities employer.** Remuneration will be competitive with Indian non-profit pay scales and will depend upon the candidate's experience levels and the overall organization's salary structure.